2019 CRANE & RIGGING WORKSHOP

RENAISSANCE PHOENIX GLENDALE HOTEL • PHOENIX, AZ

SEPTEMBER 18–20

THE CRANE & RIGGING EVENT OF THE YEAR!

Register now at www.scranet.org/workshop2019
3:15 pm – 4:30 pm  
BREAKOUT SESSIONS

HOW THE LATEST REGULATIONS IMPACT YOUR BUSINESS
Regulations impact every part of your operation so it’s important to continuously evaluate your Risk Management/Safety Plan and initiatives against the 2019/2020 regulatory landscape. In this session, gain unique insights into upcoming changes to the FMCSA Compliance, Safety, Accountability (CSA) program, Hours-of-Service (HOS) Notice of Proposed Rulemaking (NPRM), as well as an important date to keep in mind related to ELD compliance.
Speaker: Bill Smith, EVP, Claims & Risk Management, NBIS (NationsBuilders Insurance Services, Inc.)

NAVIGATING THE HAZE OF LEGALIZED MARIJUANA IN THE CONSTRUCTION INDUSTRY
With 17 states having legalized marijuana, companies are left to figure out how to address the legal and practical aspects of marijuana usage. Learn how companies from the U.S. and Canada are tackling the issue and what you can do today to start managing it within your own company.
Panelists: Pat Collins, Director, Product Marketing, Link-Belt Cranes
Ryan Long, Regional Manager for Southern NB & Nova Scotia, Irving Equipment Limited
John Roberts, President, Sterling Crane
WEDNESDAY, SEPTEMBER 18

4:30 pm – 5:30 pm
2019 RIGGING JOBS OF THE YEAR
What does it take to win the Rigging Job of the Year? SC&RA members—all demonstrating outstanding organization, skill and commitment to safety—were recognized for meeting some of the industry’s most complicated challenges and responding with superior professionalism. Get inspired for your own entry next year!

Over $2 Million ..............................................Barnhart
$750,000 - $2 Million..............................Fagioli SPA
$150,000 - $750,000 ...............................Burkhalter
Under $150,000 ..............................Emmert International

6:30 pm – 7:00 pm
FIRST TIMERS’ BRIEFING
Is this your first time attending an SC&RA event? This briefing provides you the opportunity to meet with officers, staff and other first-time attendees to network and learn more about how to best leverage the event for business success.

7:00 pm – 8:00 pm
RECEPTION
Sponsors: Link-Belt Cranes
NBIS (NationsBuilders Insurance Services, Inc.)

This inclusive program is designed to help fast-track the best and brightest young minds to the next levels of professional and Association leadership and connect with other young industry leaders. Accepted applicants will be matched with a hand-picked mentor and spend one-on-one time with various industry veterans discussing workplace trends and industry issues.

Apply now by visiting www.scranet.org/leadership.

Wednesday, September 18
LEADERSHIP FORUM
(By Invitation Only)
8:30 am – 4:30 pm

Thursday, September 19
NETWORKING RECAP
(Optional - By Invitation Only)
5:00 pm – 6:00 pm
THURSDAY, SEPTEMBER 19

REGISTRATION
7:30 am – 5:00 pm

CONTINENTAL BREAKFAST
7:30 am – 8:30 am
Sponsors: Enerpac, H&E Equipment Services, National Interstate Insurance Company, Rigging Gear Sales, Inc.

A CRISIS OF DISENGAGEMENT: 6 STEPS TO INCREASE ENGAGEMENT, PERFORMANCE AND RETENTION
8:30 am – 10:00 am
Nearly 87% of employees worldwide are disengaged, and yet companies that have highly engaged workforces outperform their counterparts by almost 147%. Many companies are experiencing a crisis of engagement and either aren’t aware of it or are ignoring the problem, especially with millennials and Gen Zs. Our ability to attract, train, manage and retain this next generation of leaders is critical to the future success of our businesses. Entrepreneur, CEO, and best-selling author Dan Negroni has developed an inside out approach and 6-step framework that helps organizations transform their culture and workforce from disengaged to engaged. Using practical relationship-based techniques and tools, Dan will help you uncover what areas your organization needs to focus on and how to begin the journey to increased engagement, performance and retention of your top talent.
Speaker: Dan Negroni, Founder and CEO, launchbox
Sponsors: Riggers Manufacturing Company, Rigging Gear Sales, Inc., Terex USA, LLC

NETWORKING BREAK
10:00 am – 10:30 am
Sponsor: Liebherr

BREAKOUT SESSIONS
10:30 am - 11:30 am
UNDERSTANDING GROUND BEARING CAPACITIES
Ground stability is one of the most important factors to be considered with crane set up. This session will review the underlying physics and reaction forces, as well as group pressures. Learn best practices in ground stabilization methods and techniques including crane pads and mats; cribbing and shoring; crawler crane pads and more.
Speakers: Jeff Steiner, Owner, Bigfoot Construction Equipment
Mike Walsh, President, Dearborn Companies

LOOKING UP: FAA GUIDELINES FOR CRANES
The Federal Aviation Administration’s Obstruction Evaluation Group (OEG) will review the evaluation process, filing procedures, lighting requirements for cranes plus more, including an in-depth look at their new website for the crane industry.
Speaker: Mike Blaich, OEG Airspace Specialist, FAA Obstruction Evaluation Group

ADDITIONAL SPONSORS
Charging Stations
A1A Software LLC
Goldhofer Aktiengesellschaft
Lifting Gear Hire
Giveaway
All Erection & Crane Rental Corp.
Meeting App
Fleet Cost & Care, Inc.
Room Keys
Nelson Trailers
Wi-Fi Access
Terex USA, LLC
INSIDE INFORMATION: HOW CRANE OPERATOR CERTIFICATION AND EVALUATION IS REALLY GOING

Nearly a year after OSHA published its final rule on Operator Qualification, some companies still have questions about training and certification. How should employers evaluate their operators, and how often? What documentation is required? What implications, if any, are there to existing crane operator certifications? Hear from an industry expert on how his company implemented the requirements and learn the latest developments from NCCCO leadership.

Speakers: Bret Shields, Director, Safety & Risk Management, Buckner HeavyLift Cranes
Thom Sicklesteel, CEO, National Commission for the Certification of Crane Operators (NCCCO)

HOW TO USE DATA TO REVITALIZE YOUR MARKETING

During this informative round-table discussion, three heavy-construction industry professionals with experience in publishing, marketing, and digital analytics will discuss proven strategies for using information to drive brand awareness and sales. The discussion will cover advertising best practices; fundamentals of brand strategy; and demystifying SEO. Learn how to use analytics, research, and good-old-fashioned listening to drive brand value.

Panelists: Tim Hillegonds, Chief Strategist, Thrive Creative
Trevor Pease, President & COO, KHL Group Americas
Izzy Crouch, Campaign & Traffic Analyst, KHL Group
REGISTER ONLINE AT WWW.SCRANET.ORG/WORKSHOP2019

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**CANCELLATION AND REFUND POLICY**
There will be a charge of $90.00 per person for cancellations received after July 26, 2019. No refunds for cancellations received after September 4, 2019.

**ON-SITE TRANSFER FEE**
There will be a charge of $25.00 per person for any registration changes received after Monday, September 16, 2019.

**Please Note:** If you registered at the SC&RA Member rate, your membership must remain in good standing through the duration of the meeting in order to receive the reduced rate. Should your membership status change prior to the event, you will be invoiced the difference for the higher, non-member rate.

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**SCHEDULE**

**FRIDAY, SEPTEMBER 20**

7:30 am – 8:30 am
CONTINENTAL BREAKFAST
Sponsors: Liebherr
USI Insurance Services LLC

8:30 am – 10:30 am
BREAKOUT SESSIONS

CUT TO THE CHASE: BEST PRACTICES IN SLING PROTECTION
Sling protection is a critical consideration in all load handling activities whenever the possibility of damage to slings may occur. While some slings are more robust than others, “cut proof” slings and/or “cut proof” sling protection does not exist. The presentation will include valuable information relative to direct and indirect forms of sling protection, as well as key considerations relative to damage caused by abrasion and/or cutting, appropriate mitigation methods, inspection and removal from service criteria.
Speaker: Mike Gelskey, Jr., Vice President and General Manager, Lift-It Manufacturing

TECH TRENDS IN CRANE & RIGGING
The impact of technology on your personal life is obvious. But are you leveraging the latest technology to make your company more efficient and safer? Learn from a panel of experts about the benefits and limitations of emerging technology and how it will affect the industry.
Panelists: Ted Blanton, President, North American Crane Bureau (NACB)
Jane Intrieri, Director, Marketing & Sales, Fleet Cost & Care
Tawnia Weiss, President, AIA Software
HOTEL INFO

Renaissance Phoenix Glendale Hotel
9495 W. Coyotes Blvd.
Glendale, Arizona 85305

- SC&RA Group Rate: $189.00
- Check in time: 4:00 pm
- Check out time: 11:00 am

To reserve SC&RA’s reduced rate, you must first register for the Workshop. Once registered, you will receive instructions for booking your accommodations. Questions? Contact us at (703) 698-0291.

DONATE TO THE FOUNDATION

Your generous donation to the SC&R Foundation helps individuals jumpstart or enrich their career in the industry through grants and scholarships for training. The Foundation also supports research that enables the industry to innovate and improve safety.

Be sure to select to donate when completing the online registration process.

For more information, visit www.scr-foundation.org

EXHIBIT CENTER

Thursday, September 19
11:00 am - 3:00 pm
Buffet lunch and refreshments provided

This year’s exhibit center features 94 booths where you’ll find the crane and rigging industry’s leading manufacturers, wire rope suppliers, publishers and service providers all in one place. Learn more about their new products and services or take this opportunity to showcase your company’s latest innovations! Space fills quickly—don’t delay!

- **BOOTH FEE**
  - Member: $1,310
  - Non-Member: $1,945

  *Booth fees include one complimentary registration valued at $525.*

Visit www.scranet.org/workshop2019 to secure your booth today.

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2019
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SEPTEMBER 18-20
Renaissance Phoenix
Glendale Hotel
Phoenix, AZ

WHY ATTEND?
- Network with 650+ industry professionals
- Learn from industry experts
- Participate in industry decisions
- Access to new and innovative products from 94 exhibitors

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